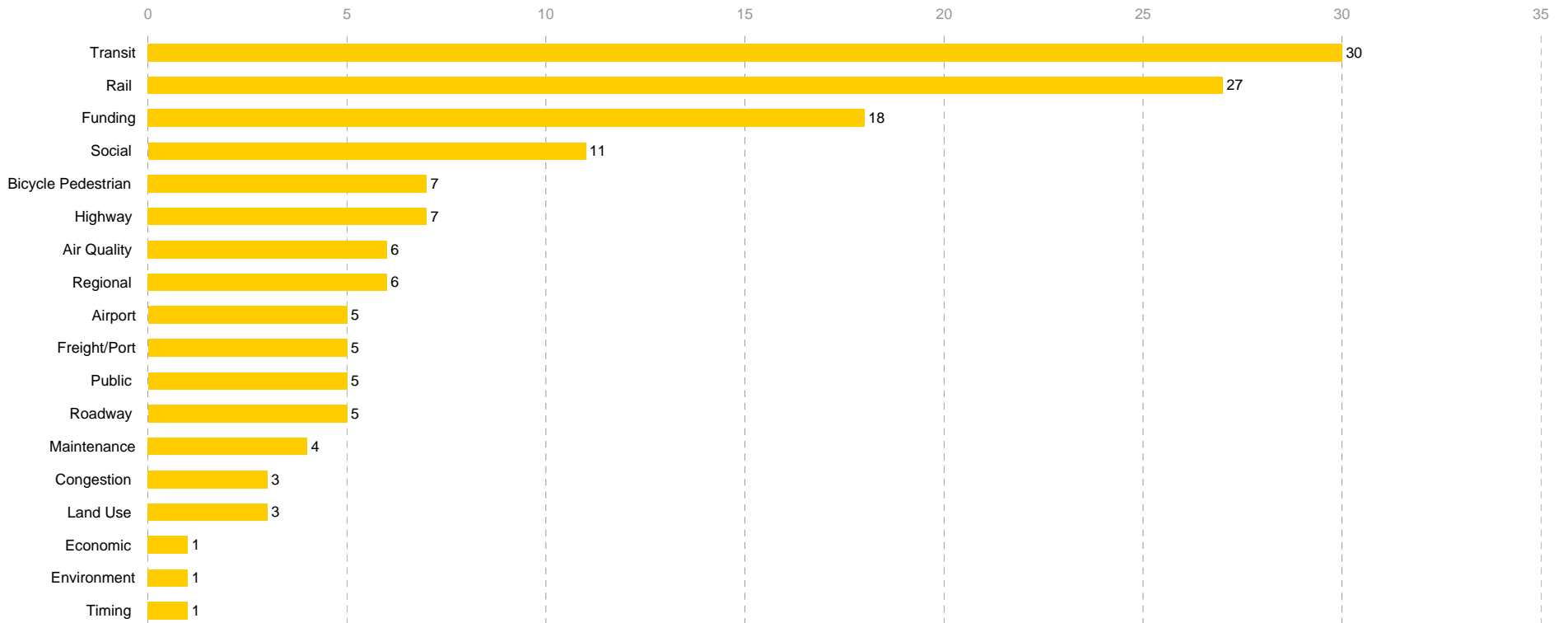


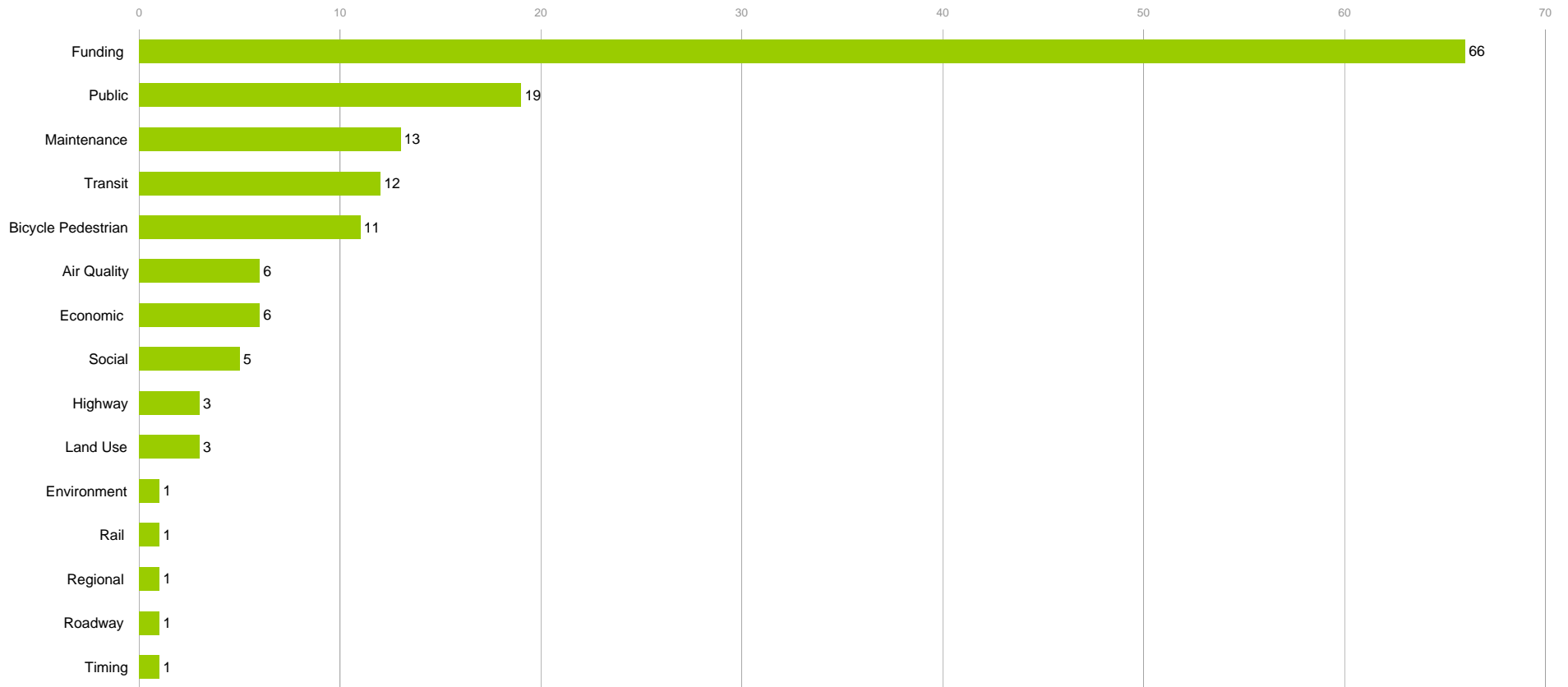
Strengths and Opportunities

Strengths and Opportunities	Votes	Description
Transit	30	Opportunity to expand the current system and implement the planned system
Rail	27	Existing rail lines with low freight volume and high public interest in use for transit
Funding	18	Multiple funding opportunities (1/2 cent sales tax from state, willingness of public to spend dollars on transportation through various initiatives, private sector contributions, and federal funds for seniors)
Social	11	Opportunity to address transportation needs of the most vulnerable and other segments of the region
Bicycle Pedestrian	7	Good existing and planned bike system and facilities
Highway	7	Good highway network and opportunity to complete the Gilcrease Expressway
Air Quality	6	In attainment for air quality
Regional	6	Opportunity to develop regional solutions to transportation issues
Airport	5	Existence and opportunity for growth at the Airport
Freight/Port	5	Existence and opportunity for growth at the Port
Public	5	High public interest and opportunity for citizen participation and input
Roadway	5	Good existing roadways network ease of travel
Maintenance	4	Public awareness of maintenance needs
Congestion	3	We have relatively little congestion
Land Use	3	Opportunity to pursue infill and smart growth
Economic	1	Increasing cost of gas forces use of alternative modes
Environment	1	Physical beauty of area (trees and hills)
Timing	1	Momentum, public and political support on a number of issues simultaneously



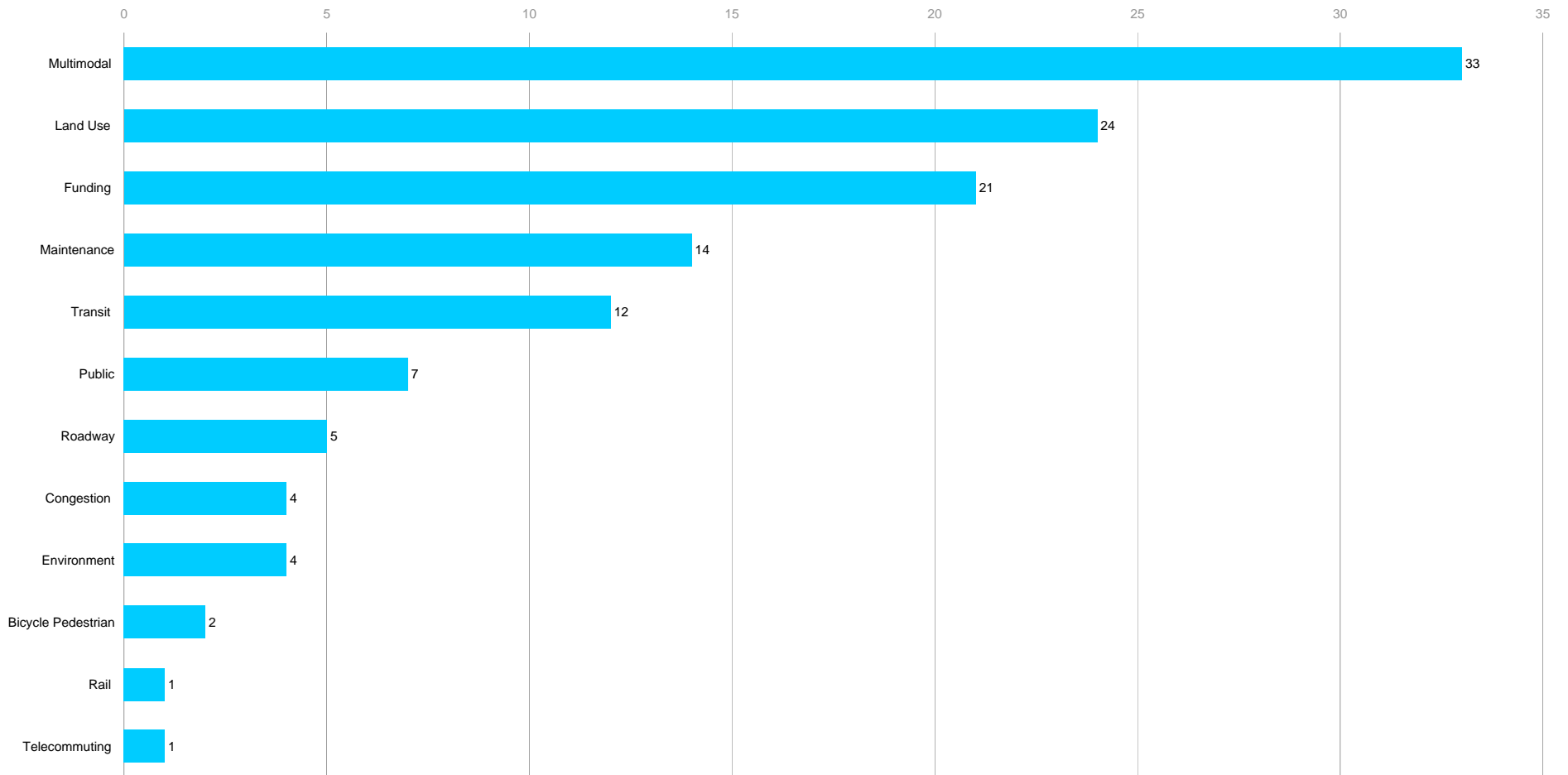
Weakness and Threats

Weakness and Threats	Votes	Description
Funding	66	Limited source of funding at federal, state, and local levels, and public unwillingness to support additional funding
Public	19	Public inertia and unwillingness to change based on lack of knowledge and trust, as well as a lack of a unified voice
Maintenance	13	Need for well-planned and well-funded maintenance program
Transit	12	Low level of service and public perception of transit
Bicycle Pedestrian	11	Need to expand and complete bicycle and pedestrian facilities and to educate on use
Air Quality	6	Going non-attainment for ozone
Economic	6	Threat of economic stagnation amidst rising costs of fuel and materials
Social	5	Not enough transportation choices for all segments of the region
Highway	3	Increasing cost of right-of-way, construction and maintenance
Land Use	3	Threat of sprawl
Environment	1	Bad weather and poor soils
Rail	1	Declining rail infrastructure
Regional	1	Lack of transportation service options
Roadway	1	Road construction timeframes
Timing	1	Losing time and opportunities



Where do you want to go?

Where do you want to go?	Votes	Description
Multimodal	33	Develop a fully-functional multimodal (rail, transit, roadway, bicycle/pedestrian) transportation system
Land Use	24	Coordinate land use, transportation and parking to encourage infill and walkable neighborhoods
Funding	21	Dedicated funding for operations and maintenance of the entire transportation system
Maintenance	14	Financial commitment to adequately maintain the transportation system
Transit	12	Develop a practical, comprehensive transit system that increases ridership and reduces automobile use
Public	7	Educate the public regarding alternative modes and costs/benefits
Roadway	5	Well-defined, equitable plans implemented in a timely fashion
Congestion	4	Use technology to improve traffic flow on roadways
Environment	4	More environmentally friendly vehicles and infrastructure
Bicycle Pedestrian	2	More commuter-friendly bike routes, bike parking, and facilities
Rail	1	Develop Amtrak service
Telecommuting	1	Promote working from home



How do we get there?

How do we get there?	Votes	Description
Funding	38	More state funding from sales, fuel, and/or use taxes proportionately directed back to localities
Public	37	Using effective media, educate the public, elected leaders, and community leaders about the value and benefits of alternative transportation
Planning	18	Develop and implement regional plans for bicycle/pedestrians facilities, public transit, and roadways (including provision for multiple modes in road right-of-ways) that are integrated with land use planning
Land use	12	Promote greater density, infill and pedestrian-friendly development and more park-and-ride locations in outlying communities
Highway	9	Finish Gilcrease Expressway
Transit	4	Increase public transportation use by making it more desirable for choice riders and seniors
Bicycle Pedestrian	1	Include bicycles in the in parking ordinances

