



7.0 Coordination Benefits

Significant economic and social benefits can be realized by the community when transportation services are coordinated. The implementation of successful coordination programs can further generate combined economic benefits to human service agencies and transit providers in our region.

The benefits of coordinating human services and transportation services include:

ECONOMIC BENEFITS:

- Enhanced Mobility: expanding the service area and hours increases employment opportunities for potential and underemployed workers
- Increased Efficiency: reducing the cost per vehicle hours or miles traveled, potentially saving money for providers and users
- Economies of scale: allows bulk purchasing of vehicles, insurance, maintenance, and training
- Additional Funding: more total funding and greater number of funding sources
- Increased Productivity: more trips per month or passengers per vehicle hour

SOCIAL BENEFITS:

- **Allows Independence:** improves quality of life by providing access to work, medical needs, shopping, social events, and religious services for those who cannot drive
- **Easy to Use System:** coordinated services are better publicized, reliable, and accessible for users with the potential of serving more destinations

The best way to achieve the potential benefits of coordinated transportation services is to establish specific goals and strategies for achieving improvements. Specific coordination goals and strategies that could provide significant economic benefits include generating new revenues, saving costs, increasing efficiency and productivity, and increasing mobility.

