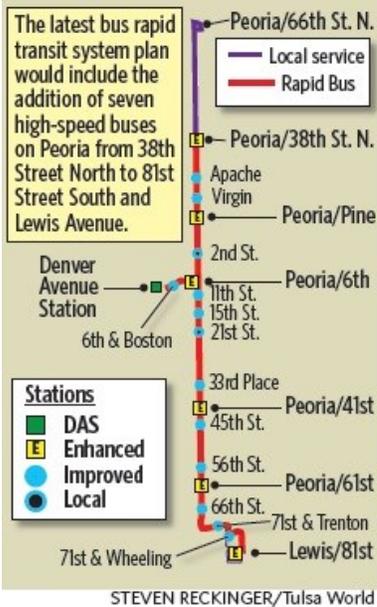


PEORIA BUS RAPID TRANSIT

What is the Peoria BRT Project?

The Peoria BRT Project is an effort to begin the modernization of public transportation in Tulsa. It would replace buses on Peoria with a new, fresh, branded service that would transform the perception and reliability of the service. The Peoria BRT would include 36 substantially updated stations designed to operate more like rail stations. Service frequency would be doubled to every 15 minutes to provide reliable, efficient service. Economic development around station areas would be encouraged through revised land use policy to encourage transit-oriented development.

Bus rapid transit system



Map Courtesy of Tulsa World

Destinations within a 10 minute walk

- The Gathering Place for Tulsa (31st & Riverside)
- RiverParks
- Hillcrest Hospital
- St. John Hospital
- Utica Square

Major destinations connected

- Downtown
- Cherry Street
- Brookside
- Pearl District
- BOK Center
- Tulsa Tech Peoria Campus
- Gateway Market
- Shoppes on Peoria
- Oral Roberts Univ.
- Cityplex Towers
- Woodward Park
- Centennial Park
- Denver Ave. Station



Kansas City MAX Bus Rapid Transit Station at University of Missouri-Kansas City

Why is the project proposed for Peoria?

The Peoria corridor connects Tulsa's jobs and residents. Within a 10 minute walk of the corridor, there is access to 20% of the city's jobs. One in seven residents of the city of Tulsa live within a 10 minute walk of the corridor. The corridor carries more passengers than any other existing transit route in the city. The corridor was the top transit priority in the 2010 Tulsa Comprehensive Plan, PlaniTulsa.

What are the features of the service?

- 15 minute frequency during peak hours
- 20 minute frequency at other times
- 5:30am - 10:30pm service hours; Mon-Saturday
- 9 fresh, new branded BRT buses to match stations
- 36 stations at 19 locations
- Real-time arrival screens showing the time until the next bus arrives
- Station-area lighting to improve security
- Improved pedestrian crossings at stations
- New sidewalks in station areas
- Traffic signal priority to allow the bus to remain on schedule



Albuquerque, NM has been operating the Rapid Ride service since 2005. Ridership on the route has increased 123% since implementation of the Rapid Ride



Kansas City MAX Bus Rapid Transit with station and co-branded BRT bus. Station area includes lighting, real-time arrival screens and ample protected area for riders.

How much will it cost?

Capital cost for the project is \$15 Million.

Annual operating costs would be \$580,000 above the current Route 105, which will be replaced by the Peoria BRT



For more information, visit fastforwardplan.org/Peoria

Bus Rapid Transit System Elements

- 15 minute frequency
- North Shuttle Service
- 5:30am-10:30pm, Monday-Saturday
- 50 min. Trip Time, Limited Stops
- Traffic signal priority
- Ticket vending machines
- Next bus arrival information
- Pedestrian Crossings
- Sidewalks
- Illumination

Local Station

- Pedestrian Crossings
- Sidewalks
- ADA Loading Platform
- Station Amenities (benches, bike racks, system information, etc)

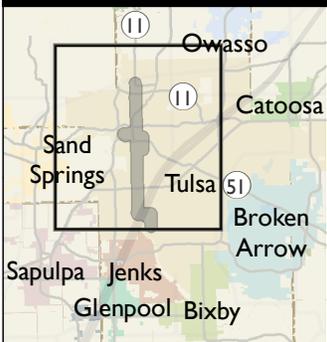
Improved Station

- Ticket Vending Machines
- Next Bus Arrival Information
- Pedestrian Crossings
- Sidewalks
- Pedestrian Illumination
- ADA Loading Platform
- Transit Shelter (~6 by 16 feet)
- Station Amenities (benches, bike racks, system information, etc)

Enhanced Station

- Ticket Vending Machines
- Next Bus Arrival Information
- Pedestrian Crossings
- Sidewalks
- Pedestrian Illumination
- ADA Loading Platform
- Transit Shelter (~6 by 32 feet)
- Station Amenities (benches, bike racks, system information, etc)

Area Locator



INCOG Peoria / Riverside Corridor Alternatives Analysis

Bus Rapid Transit I 5/20 Recommended Alternative

Station Type

-  Enhanced
-  Improved
-  Local
-  Terminal
-  Rapid Bus
-  Local Service
-  Intersecting Bus Route

